

BIGECHO

THE VISUAL WORK OF JOHN WHITAKER

SUMMARY

A widely disciplined visual communicator with a focus on digital illustration.

SOFTWARE PROFICIENCY

PHOTOSHOP	★★★★★
ILLUSTRATOR	★★★★★
INDESIGN	★★★★★
DREAMWEAVER	★★★★★
FLASH	★★★★★
ACTIONSRIPT	★★★★★
DIRECTOR	★★★★★
ACROBAT	★★★★★
MS OFFICE	★★★★★
QUARKXPRESS	★★★★★
SOUNDEDIT	★★★★★
iWORK	★★★★★
HTML	★★★★★
CSS	★★★★★
JAVASCRIPT	★★★★★
PHP	★★★★★
ASP	★★★★★
WORDPRESS	★★★★★
DRUPAL	★★★★★
JOOMLA	★★★★★

DESIGN & LAYOUT

CONCEPTUAL DEVELOPMENT
BRAND IDENTITY DESIGN
EDITORIAL LAYOUT
CATALOG DESIGN
SALES COLLATERAL
POSTER DESIGN
RETAIL SIGNAGE

PHOTOGRAPHY

CREATIVE DIRECTION
DSLR PHOTOGRAPHY
LIGHTING
SET & PROP DESIGN
VIDEOGRAPHY

TYPOGRAPHY

LETTERFORMS
TYPESTYLING
FONT CREATION
GRAFFITI

ILLUSTRATION

DIGITAL
VECTOR
GRAPHITE
WATERCOLOR
ACRYLIC
AEROSOL

INTERACTIVE

WEB DESIGN & DEVELOPMENT
USER INTERFACE
DYNAMIC NAVIGATION
2D ANIMATION
EMAIL MARKETING
SEO

OTHER SKILLS

SCREENPRINTING
PRESS CHECKS
STENCIL DESIGN
SCULPTURE
WELDING
TRADESHOW BOOTH DESIGN

EXPERIENCE

BIG ECHO
PORTLAND, OR

Designing and developing web sites, multimedia projects, brand identities and advertising campaigns from concept to launch. Working directly with clients on a day to day basis to maintain quality assurance and delivery of materials.

CLIENTS: Lottsfeldt Strategies, Coates Kokes, Burnside Writers, Hartmann Exhibits, MWR Company, Madison Park Greetings.

URL'S:

www.burnsidewriters.com
www.hartmannexhibits.com

www.formatsolutions.us
www.blazertrailer.com

NTP DISTRIBUTION
WILSONVILLE, OR

Designing and developing advertising campaigns, email marketing campaigns, web advertisements and promotional collateral.

CLIENTS: NTP Distribution, LINK Towing, Priority RV Network, Cequent Group, Yamaha Motor Corp. Firestone, Kipor, ADCO, Demco, Poulsbo RV, Bretz RV, Russ Dean Family RV.

URL'S:

www.ntpdistribution.com

via.ntpdistribution.com

FREELANCE DESIGNER
2001 - PRESENT

SENIOR DESIGNER
2006 - PRESENT

EDUCATION

BACHELOR OF ARTS DEGREE
VISUAL COMMUNICATION
COLLINS SCHOOL OF DESIGN
& TECHNOLOGY
TEMPE, AZ 2002

DIPLOMA GENERAL STUDIES
EASTSIDE CATHOLIC HS
BELLEVUE, WA 1999

CONTACT

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